

PROGRAM MODULES

Foundational

- Entrepreneurial Basics.
- Design Thinking.
- Planning a Start-Up.

Statutory Regulations

- Trademarks & Intellectual Property.
- Compliances/ Regulatory Laws & Taxation.
- Startup/Standup India Initiatives.

Finance

- Financial & Managerial Accounting.
- Fundamentals of Balance Sheet, Inc. & Exp., Cash Flows.
- Early Stage Capital & Entrepreneurial Finance.
- Valuations and Sources of Startup Funding.

Marketing & Digital Marketing

- Market Dynamics.
- Market Survey & Validation.
- Go to Market Strategy.
- Digital & Social Media Marketing.

Technology in Business

- Logistics & Value/Supply Chain.
- Internet of Things (IoT).
- Integrating Technology in Business processes.

HR & Soft Skills

- Organisation Design.
- Talent Management, Leadership & Networking.
- Personality Development & Image Management.
- B Plan deck and pitch.

Entrepreneur Meetings and Visits.

Mentoring

Finalisation of Business Plan & Launch

SOME OF OUR STARTUPS



THE ENTREPRENEUR ZONE[®]

Administrative Office :

135, First Floor, Block C, Chandralok Complex,
Sarojini Devi Road, Paradise, Hyderabad - 500003.

Training Centre :

Technology Business Incubator (TBI)
University of Hyderabad, Gachibowli, Hyderabad - 500032

Call: +91-8464057972, Mail: info@tez.co.in

Website : www.tez.co.in

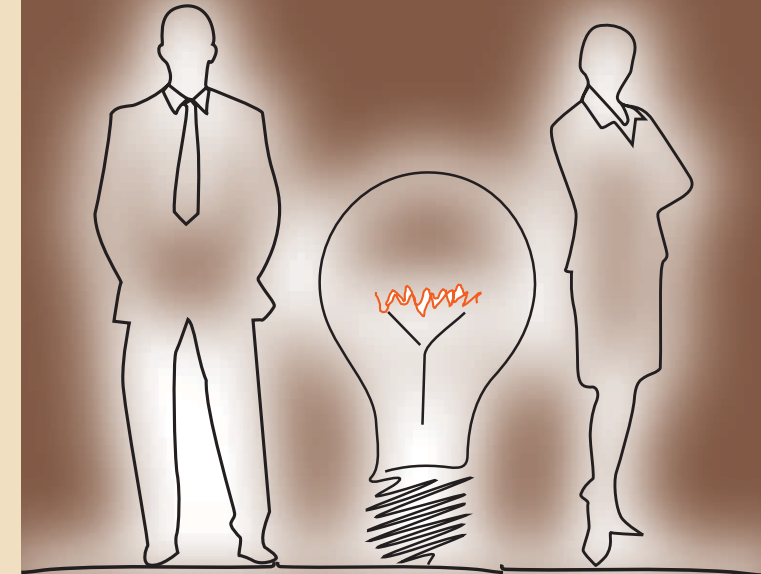
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From Start to Startup



THE
ENTREPRENEUR
ZONE[™]

Start To Startup

A UNIT OF ZEN SKILLPROC PVT. LTD.



TEZ is the registered handholding agency and help centre in Telangana under Government of India's Stand Up India Scheme

The Entrepreneur Zone (TEZ) is a Start-Up Accelerator & Incubation Centre. We have the most comprehensive ecosystem to nurture your idea into reality. TEZ has strong associations with industry, entrepreneurs and investors. We have nurtured 29 successful start-ups in the last 3 years.

We are the trusted Entrepreneurship Training Partners of TBI/TIDE University of Hyderabad, Engineering Staff College of India (ESCI), Agri Business & Innovation Platform-ICRISAT.

WHAT WE DO

Start-Up Training Programmes

- Uniquely designed, well calibrated, content and insights rich programs.
- Induction into the start-up ecosystem and network.
- Connect with Industry /Entrepreneur mentors.
- Assistance for prototype/commercializing a product or idea.
- Assistance in statutory compliances.
- Assistance in Business Plan preparation and Pitching.
- Assistance in incubation/ support services/co-working spaces.
- Mentor-Matching.
- Connect with investors.
- Soft Launch.

Business Consulting Services

- Assist from ideation to launch.
- Strategizing & refining business models & scaling up.
- Connect with business & related networks.
- Build business performance and management capabilities.
- Formulate Go-To-Markets Strategies & Branding.
- Curation of Business Plan.
- Mentor - Matching.
- Founder & other Agreements.
- HR/OB/OD processes.
- Regulatory Compliances.

Institutional Programs (for Colleges/Universities/Professional Training Institutes)

- Talks/Workshops/Training Programmes.
- Teacher Training.
- EDP Incubator Facilitation.
- Institute – Industry connect.
- Mentoring/Internship.

WHO SHOULD ASSOCIATE...

- All wanna be entrepreneurs....
- Fresh graduates, professionals, self-employed, techies, home-makers, family business owners.
- Employees looking for a larger role in their organizations (Intrapreneurs).
- Executive Assistants of CEO's / MD's

PROGRAMS/SERVICES

Certification Course in Start-Up Management.

- 4 months weekend program (only on Saturdays & Sundays for 16 continuous weeks).
- During week days the participants will work on their Business Idea/Start-Up.
- At the end of 4 months, the Start-up should be ready to Launch/Scale-Up.

Incubation/Acceleration Programme.

- 3 months programme.
- Space facilitation and support services.
- Mentor support.
(Visit website for eligibility criteria).

Fund Facilitation.

Start-ups which are prototype ready, have done beta testing and have some traction can apply for the facility. (Visit website for eligibility criteria).

Consulting.

Retainer/Project based.

Application.

- Apply online on the website www.tez.co.in along with the application fee.
- You will be asked to present a basic Business Plan/idea (see website for B-plan template).
- The business plan presentation will be followed by a personal interview. Our expert team will make the final shortlist of candidates who will be nominated for the course/program.

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Director

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